

# 2019 Fall Sign-Up Night Recruitment Plan - For Scouts BSA Troops

The North Florida Council engages middle schools in the Spring. Here's how it works:



School Presentations: field staff will schedule rallies and Sign-Up Nights for each middle school in the District. Rallies will either be via classroom presentations or outdoor presentations.

For outdoor presentations, staff, along with a Host Troop, will set up a campsite with outdoor gear for display. Students will visit the campsite in small groups and participate in a brief outdoor activities presentation.

Host Troops: Where a Host Troop is needed, they will help to supply equipment and volunteers for the campsite display.

Sign-Up Night: **Troops can participate in any sign-up night.** A Sign-Up Night presenter will discuss the program of Scouts BSA with parents at the sign-up night.

Each Troop in attendance will have a representative who will speak briefly about the Troop's activities. Parents and new Scouts will then have the chance go around the room and visit with each Troop. They will choose the Troop that's best for them.

What's important about our recruiting effort?

- It's important to have 2-to-4 Troops at each sign-up night – both boys and girls; this ensures that youth can choose the best Troop for them.
- Any Troop can participate in any school's recruitment. When choosing your school don't only take into account school location, but where kids are bussed to from your area.

(Note – for K-8 schools: Staff will visit each middle school classroom in the fall with the elementary school.)